



## THE ETHNICENTER™ LISTS

### Hispanic Mobile Markets by State

Your search for the Hispanic Mobile Consumer has just been simplified

The copyrighted, E-Tech Ethnic Marketing Targeting System was used to extract the Hispanic Mobile Phone user content from our EthniCenter Mobile SMS Consumer, Business and Donor Database.



Base Price: \$250.00/M  
Total: 1,101,632

### SELECTIONS

- State/SCF: \$3.50/M
- ZIP/County: \$3.50/M
- Other Geographic
  - Selects: \$5.00/M
- Age: \$5.00/M
- Gender: \$3.50/M
- Children: \$4.50/M
- Dwelling: \$3.50/M
- Occupation: \$7.50/M
- Income: \$7.50/M
- Education: \$10.00/M
- Homeowner: \$10.00/M
- Credit: \$10.00/M
- MOB: \$10.00/M
- Donor: \$10.00/M
- Phones: \$15.00/M
- Lifestyle: \$45.00/M
- Other Demographic
  - Selects: Inquire

AL	3,439	KY	2,651	ND	321
AK	986	LA	6,520	OH	11,079
AZ	35,853	ME	749	OK	6,694
AR	3,490	MD	10,608	OR	8,112
CA	273,467	MA	25,521	PA	20,063
CO	23,094	MI	13,233	RI	5,815
CT	14,773	MN	5,643	SC	4,564
DE	1,692	MS	1,739	SD	479
DC	989	MO	5,150	TN	5,425
FL	111,878	MT	739	TX	199,889
GA	15,436	NE	3,321	UT	7,051
HI	3,439	NV	16,040	VT	438
ID	3,573	NH	1,307	VA	14,314
IL	41,118	NJ	34,835	WA	17,080
IN	8,471	NM	23,322	WV	781
IA	3,153	NY	72,451	WI	7,795
KS	5,736	NC	16,187	WY	1,129

### ADDRESSING

- Cartridge: \$25.00
- FloppyDisc: \$25.00
- CD Rom: \$25.00
- Email: \$25.00f
- FTP: \$25.00f

Minimum Orders -  
5000 Rec. or \$300.00

The Ethnic Technologies Mobile Phone SMS database and list resource is completely 100% opt-in. It has been generated through product and warranty registration, surveys, downloads, sweepstakes and other events. Additional lifestyle information and demographics available; plus all data is CASS certified and NCOA cleaned. This is overlaid with full postal and email, plus Ethnic Technologies ethnicity and language preference. Over 110 MM records available. Short message code or custom vanity codes WAP page creation strategy, creative communication cadence matrix are available upon request.

Our unique multi-dimensional research and on-going feedback from our large group of users ensures that, though not 100%, this list is as accurate as possible. We cannot guarantee the outcome of your mailing. Actual counts may vary due to on-going research. Prices listed are for one time usage. Multiple use agreements are available.



**Ethnic Technologies, LLC**  
600 Huyler Street  
South Hackensack, NJ 07606



toll free 866.EEE.TECH (333.8324)  
voice 201.440.8923  
fax 201.440.2168

info@ethnichtechnologies.com  
www.ethnichtechnologies.com