



THE ETHNICENTER™ LISTS

African American Mobile Markets by State

Your search for the African American Mobile Consumer has just been simplified

The copyrighted, E-Tech Ethnic Marketing Targeting System was used to extract the African American Mobile Phone user content from our EthniCenter Mobile SMS Consumer, Business and Donor Database.



Base Price: \$250.00/M
Total: 1,365,119

SELECTIONS

- State/SCF: \$3.50/M
- ZIP/County: \$3.50/M
- Other Geographic
 - Selects: \$5.00/M
- Age: \$5.00/M
- Gender: \$3.50/M
- Children: \$4.50/M
- Dwelling: \$3.50/M
- Occupation: \$7.50/M
- Income: \$7.50/M
- Education: \$10.00/M
- Homeowner: \$10.00/M
- Credit: \$10.00/M
- MOB: \$10.00/M
- Donor: \$10.00/M
- Phones: \$15.00/M
- Lifestyle: \$45.00/M
- Other Demographic
 - Selects: Inquire

AL	57,034	KY	13,009	ND	453
AK	469	LA	62,406	OH	60,311
AZ	3,376	ME	474	OK	11,379
AR	22,040	MD	62,250	OR	2,801
CA	40,824	MA	10,337	PA	51,345
CO	4,834	MI	67,204	RI	667
CT	8,666	MN	5,260	SC	64,098
DE	5,332	MS	51,435	SD	490
DC	16,252	MO	27,163	TN	39,491
FL	87,477	MT	555	TX	76,808
GA	108,311	NE	2,857	UT	1,809
HI	481	NV	2,767	VT	191
ID	972	NH	384	VA	56,255
IL	62,906	NJ	31,716	WA	5,451
IN	21,111	NM	1,015	WV	2,384
IA	2,639	NY	94,845	WI	12,374
KS	4,998	NC	94,089	WY	324

ADDRESSING

- Cartridge: \$25.00
- FloppyDisc: \$25.00
- CD Rom: \$25.00
- Email: \$25.00f
- FTP: \$25.00f

The Ethnic Technologies Mobile Phone SMS database and list resource is completely 100% opt-in. It has been generated through product and warranty registration, surveys, downloads, sweepstakes and other events. Additional lifestyle information and demographics available; plus all data is CASS certified and NCOA cleaned. This is overlaid with full postal and email, plus Ethnic Technologies ethnicity and language preference. Over 110 MM records available. Short message code or custom vanity codes WAP page creation strategy, creative communication cadence matrix are available upon request.

Our unique multi-dimensional research and on-going feedback from our large group of users ensures that, though not 100%, this list is as accurate as possible. We cannot guarantee the outcome of your mailing. Actual counts may vary due to on-going research. Prices listed are for one time usage. Multiple use agreements are available.

Minimum Orders -
5000 Rec. or \$300.00



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