



## THE ETHNICENTER™ LISTS

### Irish Prime Prospects

E-TECH has simplified your search for special Irish Markets.

Our EthniCenter Database selected this list of Irish Prime Prospects. During our 40 year history, its usage proves to be an excellent prospect for: Banking, Credit, Insurance, Mortgage, Investment, Cable, Home Improvement, Fundraising, Membership, Travel, Merchandise, Modeling, Political, Telemarketing, Telecommunications, Subscription and Entertainment offers.



The Irish Prime Prospects list will provide a great target for many offers. Their cultural and social structures shape their buying habits. Usage of this file is available upon request.

Males	4,694,602	@ \$68.50
<b>Business Owners (at home address)</b>	<b>1,035,462</b>	<b>@ \$110.00</b>
Investors / \$100k +	342,625	@ \$110.00
High Income Families / \$100k +	604,982	@ \$72.50
Homeowners	6,420,191	@ \$75.00
Senior Citizens	1,736,099	@ \$70.00
Females	3,232,918	@ \$68.50
Credit Card Holders	6,941,946	@ \$75.00
Donors	548,997	@ \$75.00
Mail Order Buyers	6,712,758	@ \$75.00
Individual Email Addresses	3,960,367	@ \$90.00
Children Present	2,701,576	@ \$69.50
Households with Phones	766,487	@ \$80.00
<b>Business Owners (at business address)</b>	<b>432,315</b>	<b>@ \$110.00</b>
<b>Total Households</b>	<b>8,505,387</b>	<b>@ \$65.00</b>

### SELECTIONS

- State/SCF: \$3.50/M
- ZIP/County: \$3.50/M
- Other Geographic
  - Selects: \$5.00/M
- Age: \$5.00/M
- Gender: \$3.50/M
- Children: \$4.50/M
- Dwelling: \$3.50/M
- Occupation: \$7.50/M
- Income: \$7.50/M
- Education: \$10.00/M
- Homeowner: \$10.00/M
- Credit: \$10.00/M
- MOB: \$10.00/M
- Donor: \$10.00/M
- Phones: \$15.00/M
- Lifestyle: \$45.00/M
- Other Demographic
  - Selects: Inquire

### ADDRESSING

- Cartridge: \$25.00
- FloppyDisc: \$25.00
- CD Rom: \$25.00
- Email: \$25.00f
- FTP: \$25.00f

E-TECH has simplified your search for special Irish Markets. The copyrighted E-Tech Ethnic Market Targeting System extracted the Irish Consumer content from all of our EthniCenter Business, Executive, Consumer, and Donor Databases. Many businesses can use this list of Irish Prime Prospects, these businesses include: Fundraising, Credit Card, Banking, Pharmaceutical, Membership, Political, Insurance, Travel, Subscription, Entertainment, Home Mortgage, and Automotive offers.

Our multi-dimensional research guarantees the most accurate targeting system available. We are the Originators and Developers of Ethnic, Religious and Language Identification. Our large group of on site licensees guarantees you the most deliverable lists. Now, the new E-Tech Version 8.0 enhances E-TECH's lists. Other Demographic Selects: Inquire. Unless E-TECH makes a special agreement, you only can rent lists for a one-time use.

Minimum Orders -  
5000 Rec. or \$300.00



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